Making Pancreatic Cancer History

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Established in 1999, the Pancreatic Cancer Action Network (PanCAN) is headquartered in El Segundo, CA. PanCAN is comprised of a national board of directors, scientific and medical advisory board, volunteers across the country and staff dedicated exclusively to pancreatic cancer.
Why PanCAN?

• Every seventeen minutes someone in the United States dies from pancreatic cancer.

• Pancreatic cancer is the 4th leading cause of cancer death in the United States.

• Approximately 32,180 people will be diagnosed with pancreatic cancer in 2005 in the United States, and 31,800 will die.

• The 99% mortality rate for pancreatic cancer is the highest of any cancer. Only 4% of patients will survive beyond 5 years.

• The average life expectancy after diagnosis with metastatic disease is just 3 to 6 months.

• Pancreatic cancer affects both men and women of all races and varying ages.

• No effective early detection methods have been developed.

• Despite the especially lethal nature of pancreatic cancer, the research spending per pancreatic cancer patient is the lowest of any leading cancer.

PanCAN was founded to change all of this.
We are providing hope to the pancreatic cancer community.
This Annual Report illustrates the progress that is being made.
Dr. Gloria Petersen from the Mayo Clinic is considered a national opinion leader in pancreatic cancer epidemiology and sits on PanCAN's Scientific Advisory Board. Pictured here, Dr. Petersen speaks to a group of patients and caregivers at a PanCAN symposium.
Research Funding

PanCAN funds Career Development Award grants for pancreatic cancer research in order to increase the number of investigators dedicated to combating the disease. These awards attract and reward researchers who will truly make a difference in the quest to develop more effective screening tools, diagnostics and therapeutics for pancreatic cancer.

To date, PanCAN has funded over $1.4 million in Career Development Awards for pancreatic cancer research. Following are the awards that were paid out during the 2004-2005 fiscal year.

- William G. Hawkins, MD
  Washington University in St. Louis
  2005-2006 Skip Viragh Career Development Award
  “Assessing the ability of regulatory T-cells depletion to augment xenogeneic DNA vaccination against mesothelin as a method to overcome immunologic tolerance in a murine model of pancreas cancer.”

- Sunil R. Hingorani, MD, PhD
  Tufts University
  2005-2006 Dr. Laurence A. Mack & Roselle Mack Memorial Career Development Award
  “The cell-of-origin in pancreatic cancer.”

- Mircea Ivan, MD, PhD
  Tufts University
  2005-2006 PanCAN-AACR Career Development Award
  “Exploring hypoxia resistance in pancreatic tumors.”

- Anirban Maitra, CD
  Johns Hopkins Medical Institutions
  2004-2005 PanCAN-AACR Career Development Award
  “Notch signaling in pancreatic cancer.”

- Andrew Ko, MD
  University of California, San Francisco
  2003-2005 PanCAN-ASCO Career Development Award
  “Detection, analysis, and significance of Micrometastases in pancreatic cancer.”

- Aram Hezel, MD
  Dana-Farber Cancer Institute
  2005 Samuel Stroum Young Investigator Award
  “Novel therapeutic antibodies for pancreatic ductal adenocarcinoma.”
While PanCAN funds career development research grants, we also advocate for increased federal funding for pancreatic cancer research so that scientists around the country are able to apply for federal government grants. As federal dollars for pancreatic cancer research increase, so does the number of investigators committed to this disease.

In 2004-2005, our public policy and scientific affairs team accomplished the following:

- In 2004, the spending level for pancreatic cancer research from the National Cancer Institute (NCI) was $52.7 million. This is an increase of $35.2 million since PanCAN began advocating for increased research dollars in 1999.

- PanCAN partnered with the NCI to develop a national map that will track all pancreatic cancer research being done in the United States. The MAP went live on the world wide web in 2004. “NCI is pleased to partner with PanCAN, advocates, and the research community in this innovative project,” said Ms. Cherie Nichols, director of the NCI’s Office of Science Planning and Assessment. “To increase research opportunities, it is important for all of us to have a greater understanding of the research portfolio and its potential.”

- Over 150 members of Congress were educated about the needs and priorities of the pancreatic cancer community.

- 30 grassroots members from PanCAN’s national affiliates went to Washington, D.C. to participate in the One Voice Against Cancer’s (OVAC) Lobby Days to educate Congress about the needed funds for cancer research.

- PanCAN volunteer, Bob Hammen, worked tirelessly with Congressman Todd Platts to push for a House Resolution declaring November 2004 Pancreatic Cancer Awareness Month.
Patient and Liaison Services (PALS)

PanCAN’s PALS program is the premier source of quality education and resources for pancreatic cancer patients, families and health professionals. Upon contacting the PALS program, individuals are connected one-on-one with a trained PALS Associate. PALS Associates offer disease and treatment information, personalized searches in the PALS comprehensive database of clinical trials and support resources. All services and educational materials are provided at no charge.

Members of the pancreatic cancer community are encouraged to use PALS as many times as necessary to get the information needed throughout the individual’s diagnosis. Each time contact is made with PALS, the individual is connected with the same PALS Associate for continuous case management.

The aim of the PALS program is for those affected by pancreatic cancer to understand the diagnosis and make informed treatment choices together with their families and healthcare teams.

Right: Lois Sevilla and Joan Cronan gather educational literature during the Pancreatic Cancer Symposium – Los Angeles.
In 2004-2005, the PALS program:

- Provided more than 4,000 individuals and families with pancreatic cancer information, resources and support.
- Hosted two educational Symposia in Los Angeles and Chicago, with 200 and 150 attendees, respectively.
- Published the third booklet in the PALS library of educational literature, *An Overview of Pancreatic Cancer*, and increased the number of PanCAN Points fact sheets from 28 to 35.
- Expanded the PALS database of clinical trials from 60 to include more than 80 pancreatic cancer clinical trials.
- Increased the number of Survivor and Caregiver Network volunteers to 70 survivors and 35 caregivers (up from 50 and 20, respectively), and provided more than 1,350 peer-to-peer matches.
- Attended the following professional conferences to share educational materials and resources with healthcare professionals and to participate in continuing education sessions: American Society of Clinical Oncology (ASCO), American Association for Cancer Research (AACR), Oncology Nursing Society (ONS), Association of Oncology Social Work (AOSW), and American Psychosocial Oncology Society (APOS).
- Established PanCAN’s Medical Advisory Council (MAC) to offer guidance to PanCAN on the medical and clinical aspects of patient care and education, as well as healthcare professional education.
- Participated in eight educational in-services from healthcare and industry professionals for continuing education and maintenance of information resources.
- Supplied over 12,000 pieces of PanCAN educational literature to healthcare professionals in hospitals and clinics across the United States.
Education and Awareness - Team Hope

PanCAN’s Team Hope program increases awareness, educates communities and raises vital funds for pancreatic cancer through community-based volunteer activities and events.

In 2004-2005, Team Hope Volunteers:

• Held 120 community events to raise awareness and funds.

• Distributed over 6,000 informational packets to healthcare professionals across the United States.

• Raised over $1.6 million for PanCAN through grassroots fundraising events.

• Contacted 130 Members of Congress to declare November 2004 Pancreatic Cancer Awareness Month.

• Distributed 80,000 purple pancreatic cancer awareness ribbons.
Team Hope Affiliates are based in 84 cities throughout the United States.

Alabama - Central
Montgomery, AL

Arizona - Tucson
Tucson, AZ

Arkansas - Central
Little Rock, AR

California - Central Valley
Reedley, CA

California - Bakersfield
Bakersfield, CA

California - Napa Valley
Napa, CA

California - Orange County
Newport Beach, CA

California - Redding
Palo Cedro, CA

California - Sacramento
Gold River, CA

California - San Diego
Chula Vista, CA

Colorado - North
Longmont, CO

Colorado - Western Slope
Montrose, CO

Connecticut
Weston, CT

Delaware
Smyrna, DE

Florida - F. Lauderdale/Palm Beach
Boca Raton, FL

Florida - Northeast
Jacksonville, FL

Florida - Southeast Homestead, FL

Florida - Tallahassee
Tallahassee, FL

Florida - Tampa Bay
Tampa, FL

Georgia - Southeast
Savannah, GA

Idaho - North
Coeur d'Alene, ID

Illinois - North
Lindenhurst, IL

Indiana - Fort Wayne
Fort Wayne, IN

Indiana - Indianapolis
Greenwood, IN

Indiana - Northwest
Chesterton, IN

Kansas - East Shawnee, KS

Kansas - Wichita Rose Hill, KS

Kentucky - Louisville
Ekron, KY

Kentucky - Northwest
Henderson, KY

Louisiana - Southeast
Mandeville, LA

Maine - Mid Coast
Wapole, ME

Maryland - Baltimore
Glen Burnie, MD

Maryland - Northeast
Port Deposit, MD

Massachusetts - Central
Wakefield, MA

Massachusetts - North Shore
Lynnfield, MA

Massachusetts - South Shore South Yarmouth, MA

Massachusetts - West Wilbraham, MA

Michigan - Northwest
Ellsworth, MI

Michigan - Southwest
Kalamazoo, MI

Minnesota - Northeast
Duluth, MN

Minnesota-Minneapolis
Minneapolis, MN

Mississippi
Jackson, MS

Missouri - East
Chesterfield, MO

National Capital Area
Rockville, MD

New Jersey - Central
Aberdeen, NJ

New York - Capital District
Clifton Park, NY

New York - Hudson Valley
Monticello, NY

New York - Long Island
Patchogue, NY

New York - Manhattan
New York, NY

New York - Rochester
Rochester, NY

North Carolina - Central
Morrisville, NC

North Dakota - Central
Baldwin, ND

Ohio - Cleveland
Avon Lake, OH

Ohio - Northwest
Sandusky, OH

Ohio - Trumbull County
Middlefield, OH

Ohio-Columbus
Columbus, OH

Ohio-Dayton/Cincinnati
Centerville, OH

Oklahoma - Central
Oklahoma City, OK

Oregon - Portland
Clackamas, OR

Pennsylvania - Central
York, PA

Pennsylvania - Northwest
North Central Mill Hall, PA

Pennsylvania - Philadelphia & Northeast
Wallingford, PA

Pennsylvania - West Moon Township, PA

Rhode Island
Johnston, RI

South Carolina - Upstate
Spartanburg, SC

South Dakota - East Valley Springs, SD

Tennessee - Central
Tullahoma, TN

Tennessee - Northeast
Morristown, TN

Tennessee - South
Harrison, TN

Texas - Dallas
Irving, TX

Texas - El Paso
El Paso, TX

Texas - Fort Worth
Granbury, TX

Texas - Houston
Houston, TX

Texas - San Antonio
San Antonio, TX

Utah - North Salt Lake
Jordan, UT

Vermont
Middlebury, VT

Virginia - Charlotte
Staunton, VA

Virginia - Tidewater
Virginia Beach, VA

Washington - Seattle
Woodinville, WA

Wisconsin - Northwest
Rice Lake, WI

Wisconsin - Southeast
Greendale, WI
Comedian Jay Mohr received the Jack Benny Humanitarian Award at the 2004 gala. He is pictured here with Pam Kessler and Survivor and South Dakota – East Team Hope Coordinator Peggy Kessler.
An Evening with the Stars

Before there was even a PanCAN, there was An Evening with the Stars gala. Co-Founders Paula Kim, Pam Acosta and Terry Lierman met in an internet chat room desperately seeking answers and support for their loved-ones diagnosed with pancreatic cancer. They vowed to do something to fight this disease, and with the help of many volunteers, the first An Evening with the Stars gala was held in 1998. The event, which was planned entirely over the internet, raised $120,000. This became the seed money for starting PanCAN.

Fast forward six years to 2004. An Evening with the Stars raised a record $646,385! The gala is a way of recognizing individuals and companies that have given of their time, talents and resources in raising funds and awareness for pancreatic cancer. It is the signature fundraising event for PanCAN’s national headquarters. To date the annual event has raised over $2 million to support PanCAN’s programs.

Joe Zieden, Mike Zeiden and Carole Malfatti, owners of Z Gallerie stores, are pictured here with family members receiving the Shining Star Award at the 2004 gala.
Contributors

PanCAN prides itself on its efficient organizational structure and frugal fiscal management. For every dollar raised in FY 04-05, 86% went towards our programs. Of that, 31% was for Research, 35% for PALS (Patient and Liaison Services) and 20% for Education and Awareness. Fundraising and Administrative Expenses accounted for only 5% and 9%, respectively. PanCAN is working hard to make sure donor’s wishes are carried out.

$100,000+
Viragh Family Foundation
$50,000 - $99,999
Z Gallerie
Bristol-Myers Squibb Company/ImClone Systems
Eli Lilly and Company
Supergen, Inc.
Anonymous

$25,000 - $49,999
The Stroum Family Foundation
Michael Swig Foundation
Polo Ralph Lauren
Michael Sweig Foundation

$10,000 - $24,999
Magnate Management Corp.

$5,000 - $9,999
Mr. and Mrs. Larry Cohen Community Foundation for Greater Buffalo

$2,500 - $4,999
Anonymous

Contributors from July 1, 2004 - June 30, 2005

Donations received from July 1, 2004 - June 30, 2005

The Gerald and Daphna Cramer Family Foundation, Inc.
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Church Of The Good Shepherd
Mrs. Kristi Remy
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Balance Sheet

Assets 2005 2004
Cash and cash equivalents $915,585 $374,299
Investments $664,840 $623,850
Inventory $12,123 $8,048
Prepaid expenses $93,623 $80,718
Property and equipment $144,174 $69,908
Other assets $15,446 $5,446
Total Assets $1,845,791 $1,162,269

Liabilities
Net Assets $1,685,676 $1,114,113
Total $1,845,791 $1,162,269

Income

2005 2004
Contributions $1,421,880 $1,151,093
Special events, net of direct costs at $568,777 and $380,293 at June 30, 2005 and 2004, respectively $1,751,487 $1,113,027
Store sales, net $55,799 $35,284
Net Investment Income $48,966 $30,491
Total $3,278,132 $2,329,895

Expenses

2005 2004
Program $2,339,705 $1,936,486
General and administrative $233,544 $182,726
Fundraising $133,320 $86,591
Total $2,706,569 $2,205,803