ONE DAY
2013 Impact Report
ONE DAY OF RESEARCH

APR 2 – Two $1 million grants – the largest ever – are awarded as part of our more than $5 million research portfolio.
JAN 2 — The Recalcitrant Cancer Research Act is signed into law by President Obama. This landmark legislation requires the National Cancer Institute to develop a scientific framework for pancreatic cancer to provide strategic direction toward making true progress.
JAN 24 – Patient and Liaison Services (PALS) serves its 70,000th contact since the start of the program in 2002.
ONE DAY OF ACTION

JUN 8 – More than 300 Union Pacific employees in Nebraska form 20 individual teams as part of an inter-department fundraising challenge, pushing the company’s contributions over its $100,000 goal for PurpleStride Omaha.
ONE DAY
THERE WILL BE A BREAKTHROUGH THAT CHANGES EVERYTHING.
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President’s Letter

Every day of the past year, we’ve been working diligently toward making our goal of doubling pancreatic cancer survival by 2020 a reality.

As our fight against pancreatic cancer gains momentum, we are proud of the impact we’ve made over the last 14 years, but we are particularly proud of the progress we’ve made in Fiscal Year 2012-13. Since our last report, our supporters — volunteers, survivors, donors, advocates, scientists and healthcare professionals — have not only grown in numbers, giving additional strength to the cause, but their actions have made a real difference in moving the mission of the organization forward.

Defeating pancreatic cancer has at last become a matter of national will and political commitment.

The year began auspiciously with President Obama signing the Recalcitrant Cancer Research Act into law. The bill’s passage makes pancreatic cancer a national priority. In addition, not only are more scientists studying pancreatic cancer and receiving funding from our growing pool of research grants, the communication and collaboration among these committed individuals are also increasing. The Pancreatic Cancer Action Network has been instrumental in facilitating this vital collaboration among researchers at diverse institutions and with various areas of expertise.

Meanwhile, our unrelenting volunteers who support the organization in significant ways through events and awareness-raising efforts have grown our affiliate base to nearly 60 robust affiliates nationwide.

These committed volunteers vastly increase the influence of our network. Everywhere, you can find evidence of their impact when droves of purple-clad individuals turn out for volunteer-led PurpleStride walks, runs and rides.

At our Southern California national office, we’ve been making strides through our PALS (Patient and Liaison Services) team by putting thousands of patients in touch with cutting-edge research through potential clinical trial opportunities as well as providing disease-specific information about diagnosis, treatment, support resources and other related topics.

The report that follows provides detailed accounts from the front lines, where our true heroes — volunteers, survivors, donors, advocates, scientists and healthcare professionals — work tirelessly toward our goal of doubling pancreatic cancer survival by 2020. We have no illusions. It is, to be sure, still an uphill push. But with growing momentum propelling us forward, more and more supporters are drawn to our cause, not because it is easy, but because it promises to change the lives of the people they love and many more who will benefit from their selfless commitment.

Julie Fleshman, JD, MBA
President and CEO
Our Story

The Pancreatic Cancer Action Network began one day 14 years ago at the kitchen table of a woman with a bold vision.

Driven by the loss of her mother to pancreatic cancer, Pamela Acosta Marquardt envisioned a team of passionate, committed volunteers, advocates, research scientists, healthcare professionals and other generous contributors working together to create awareness for this tragic disease.

Thanks to that vision, people have rallied together to translate sadness and anger into action since 1999.

What started as a lonely path has become a busy thoroughfare leading to options, support, discoveries and hope. And with continued action and passion, the progress being made today will one day bring an end to this devastating disease that takes more than 38,000 lives each year.

It Started With a Strategy

There were scarcely a dozen scientists studying pancreatic cancer full-time in 1999, the year of our founding. As a result, the survivorship needle, in the single digits, had not budged.

Building a critical mass of scientists was the only way to move that needle. Acutely aware that science follows money, we began charting a course to bring more dollars to pancreatic cancer research. We knew it would be an uphill climb, but with a focused strategy, clear vision and an attainable mission, we also knew progress was achievable. Increased federal research funding, combined with private research dollars, would create an incentive for scientists to study the disease and move pancreatic cancer research out of no-man’s-land.

Step by Step, With a Purpose

A Growing Grassroots Movement

Early on, we took our message to Washington, D.C., with a handful of volunteers gathering on Capitol Hill to tell their members of Congress that pancreatic cancer research funding had been ignored for too long. Grassroots advocacy success fueled the creation of our Government Affairs & Advocacy program, allowing us to be organized and effective in raising
our voices on Capitol Hill – and, finally, Congress is listening. The Recalcitrant Cancer Research Act, formerly the Pancreatic Cancer Research and Education Act, was signed into law in January 2013.

Taking Research Further
In addition to advocating for increased federal dollars, the organization funded its first research grant in 2003 through a strategy that would encourage the best scientific ideas and also recruit scientists into the field. This strategy has proven effective. To date, we have awarded 94 research grants to outstanding scientists at institutions across the country, and a recent evaluation showed that every dollar that we invest is leveraged, on average, into $9.93 in additional pancreatic cancer research funding by our grantees. This is encouraging evidence that they are staying in the field and remaining committed to pancreatic cancer research.

Spreading the Word
We continued to raise our voices and, thus, awareness about the disease, and began to spread the word that there was hope for those battling pancreatic cancer. We created the Patient and Liaison Services (PALS) program to give pancreatic cancer patients, families and caregivers comprehensive information about the disease so that they could make informed decisions. We also knew how essential it was to make sure patients had access to the latest research through clinical trials, because clinical trials are the key to discovering new treatment options and early diagnostic tools. So we went on to build a proprietary, searchable database of all enrolling pancreatic cancer clinical trials in the United States.

Making Big Strides
Our message soon reached even more people – volunteers were holding community walks and other events designed to raise awareness and funding for pancreatic cancer. Fifty-eight volunteer-led affiliates across the country have since developed, and the walks, now known as PurpleStride, have become a signature event of the Pancreatic Cancer Action Network. Volunteers not only plan events, they advocate, educate and raise awareness about pancreatic cancer in their communities.

Our Community
The Pancreatic Cancer Action Network was founded on community. We have had success because of it. Our strategy is devoted to it.

Our community is bonded by stories, connectedness, passion and heart, and grows everywhere – in big cities, small towns and close-knit neighborhoods nationwide. The sense of community radiates through our staff and our extensive volunteer network.

Volunteers were there from our humble beginnings, and they remain the heartbeat of the Pancreatic Cancer Action Network. We are eternally grateful for their contributions.
This Year

A Strategy for Success
Our comprehensive strategy of funding research through private donations, advocating for increased federal research dollars and making sure patients have access to cutting-edge research is what sets the Pancreatic Cancer Action Network apart from other organizations. This strategy is successful because of the passion and dedication of our donor and volunteer network – a network that has fueled a powerful and relentless pancreatic cancer movement that allows us to push each of these goals forward.

With the power of a growing movement, we set a goal to double survival for pancreatic cancer by 2020.

We will continue to make advances against pancreatic cancer to achieve our Vision of Progress. But our work doesn't end there.

With a long-term vision and a focused strategy, one day we’ll see the final breakthrough.

Giving Thanks
Thank you to all those who have been part of our journey so far. Thank you to those who remain committed to the cause through your energy, generosity and leadership, and to those who will join us this year, when, as a community, we will continue the fight with the help of our committed donors and volunteers.

Key Accomplishments in 2012-13

- We awarded 14 research grants totaling more than $5.045 million, our largest research disbursement to date.

- National Cancer Institute (NCI) funding for pancreatic cancer increased by 6 percent, from $99 million in 2011 to $104.8 million in 2012. This is especially significant considering that overall federal funding levels for medical research have been stagnant or decreasing.

- Our advocates enabled the passage of the Recalcitrant Cancer Research Act, which directs the NCI to develop scientific frameworks (strategic plans) that will help provide the strategic direction and guidance needed to make true progress on pancreatic and other deadly cancers.

- PALS (Patient and Liaison Services) served more than 10,700 patients and families, bringing the cumulative total to more than 75,000 served since the program was started in 2002.

- Our outreach and education efforts have increased the volume of clinical trial searches conducted through PALS by 238 percent over the last three years, from 647 searches in 2011 to 2,185 searches in 2013.

- More than 81,000 people attended a Pancreatic Cancer Action Network event, compared with 62,000 the year before, a 31 percent increase.

Enthusiastic participants showed their purple passion at PurpleStride New York City in April 2013.
Imagine the progress that will be made in the coming decade.

The first Pancreatic Cancer Action Network grant was launched in 2003 to attract junior scientists into the field and encourage them to build a career in pancreatic cancer research.

In the years that have followed, we’ve created grants that attract a range of experience levels and scientific ideas, with the belief that you never know which key will unlock the door to a cure. Our portfolio of grants helps bring us closer to achieving our goals.

We know that for every dollar invested in our grantees, they go on to leverage that into, on average, $9.93 in additional pancreatic cancer research funding, proving that they are doing good work and staying in the field of pancreatic cancer. Our research grants program connects the grantees to each other through a “Community for Progress,” providing networking and mentorship, the chance to meet pancreatic cancer survivors and families, opportunities to speak with members of Congress about the urgent need for further funding, and more. This community adds a unique emotional touch-point and opportunity for idea-sharing that has resonated within our scientific community.

Scientists have made significant progress over the last decade in understanding pancreatic cancer, gaining insights into why it is so difficult to treat, and in beginning to identify clever ways to attack these problems. Just imagine the progress that will be made in the coming decade.

By the Numbers:

14
Grants awarded in 2012-13

94
Grants awarded cumulatively since 2003

$1.6M
Increase in amount awarded in 2012-13 – $5.045 million vs. $3.45 million in 2011-12

813
Pancreatic cancer-related published papers authored by our 2003-11 grant recipients

6,285
Times these published papers have been built upon and cited in other publications
Years of perseverance meant that, this year, Congress had no choice but to listen.

From our earliest days, our deeply passionate, ever-committed supporters have advocated diligently, purposefully, strategically and unrelentingly for increased federal funding for pancreatic cancer research. And over the years, we have seen the numbers climb: Funding from the National Cancer Institute (NCI) for pancreatic cancer has moved from just over $17 million in 1999 to nearly $105 million in 2012, a 517 percent increase. While this increase is impressive, the funding level is far below what is needed to make true progress in this disease. We also needed a national strategic plan for advancing pancreatic cancer research.

On January 2, President Obama signed into law landmark legislation that will help create that national strategic plan. The Recalcitrant Cancer Research Act requires the NCI to create a scientific framework for accelerating progress and improving patient outcomes. Of the 10,500 bills introduced in the 112th Congress, only 193 became law. The Recalcitrant Cancer Research Act was one of the less than 2 percent that passed.

Some would call it a herculean effort; it took five years of in-person visits and thousands and thousands of phone calls, emails and letters to elected officials to educate them about pancreatic cancer and the need to increase federal research funding dedicated to studying the disease.

Our community moved mountains to get the bill passed. And today, we are poised to make new strides in the fight against pancreatic cancer.

By the Numbers

6% 
Increase in NCI pancreatic cancer research funding in 2012-13. Overall NCI funding decreased during this same time

500
More than 500 individuals from 50 states participated in Pancreatic Cancer Action Network Advocacy Day in Washington, D.C., in June 2013

3,500
Nearly 1,200 individuals placed 3,500 calls to their members of Congress to support the in-person visits on Advocacy Day

36k
14,123 advocates sent over 36,000 email messages to their elected officials
The PALS program is the only patient support program of its kind.

Patient and Liaison Services (PALS) is a comprehensive service providing patients and families with immediate and free information and education about pancreatic cancer, diagnosis, treatment options, clinical trials, diet and nutrition, specialists and support resources. The goal of the program is to help patients and their families learn about and understand their options so that they may make informed choices together with their healthcare teams.

New treatments are critical to changing patient outcomes, achieving our Vision of Progress to double the survival for pancreatic cancer by 2020 and ending pancreatic cancer. But clinical trials that lead to new treatments are only as successful as the number of patients who are aware of them and enroll.

By the Numbers:

75k
PALS has assisted more than 75,000 contacts since the program’s inception

29%
Increase in the number of clinical trials searches in 2012-13 – 2,185 vs. 1,689 in 2011-12

55k
PALS provided more than 55,000 pieces of free educational literature to healthcare professionals in hospitals and clinics nationwide in 2012-13

4
Educational webinars hosted in 2012-13

10
In-person educational events hosted in 2012-13

657
People who attended our in-person educational events

97%
Staff members who speak to patients and families, called PALS Associates, maintained an average quality assurance score of 97% in the services they delivered, the helpfulness of materials provided and the timeliness of the receipt of materials.

PALS encourages all patients to consider clinical trials each time they explore treatment options. PALS Associates are able to perform up-to-date, customized clinical trial searches for patients, thanks to our comprehensive, proprietary in-house clinical trials database.
Major events such as PurpleStride – our signature walk/run planned and hosted by volunteers – increase awareness of pancreatic cancer and the organization, educate local communities about the disease and raise valuable funds.

We also support an army of volunteers as it distributes patient information to hospitals and doctors’ offices, contacts the media and alerts elected officials about the urgent need for scientific progress in pancreatic cancer research. The passion and commitment of our volunteers have created a growing movement that propels our mission forward in each program area.

Within each of the organization’s 58 affiliates, there is an official volunteer structure in place that includes volunteer Affiliate Coordinators, Event Coordinators, Media Representatives, Education & Outreach Coordinators, Advocacy Coordinators, Volunteer Chairs, Sponsorship Chairs and Event Chairs. Community Representatives and Community Advocates further support the mission in strategic, mission-oriented ways in additional communities nationwide. These volunteers sign agreements to officially participate in leadership roles. Each official volunteer role has a committee made up of passionate volunteers that help fulfill the organization’s mission in their community.

It’s clear that people plus passion equals progress.

59
Signature events, including PurpleStride/Ride/Swim and Gala events in 2012-13

66
PurpleLight Vigil for Hope events in 2012-13

81,878
Participants at our events in 2012-13, compared with 62,348 in 2011-12, a 31% increase

1,072
Pancreatic cancer survivor participants at PurpleStride events

$7.3M
Raised by 5,371 company and community teams

$10.5M
Net raised at PurpleStride events in 2012-13 – vs. $8.05 million net in 2011-12, a 30.6% increase

277
PurpleStride sponsors; $813,000 value of sponsorship support

362
Volunteer leaders

2 bil
Volunteers across the country shared their stories and registered more than 2,700 media hits, with a reach in excess of 2 billion impressions
Donors & Volunteers

Cumulative Lifetime Giving:

$2,000,000+
Anonymous Donor
Genentech Inc.
Tempur-Pedic North America, LLC

$1,000,000 – $1,999,999
Blum-Kovler Foundation
Celgene Corporation
Continental Development Corporation
Daniel and Janet Mordecai Foundation

$500,000 – $999,999+
Eli Lilly and Company
The Palette Fund – Terrence Meck
The Seena Magowitz Foundation
Ambassador Cynthia Stroum
Z Gallerie

$250,000 – $499,999
2009 Bonnie Lyn Tobin Trust
Bristol-Myers Squibb Company
The Carole & Robert Daly Charitable Foundation
Ambassador Cynthia Stroum
Z Gallerie

$50,000 – $99,999
Abraxis Bioscience, LLC
Amgen
Mr. and Mrs. Christopher H. Anderson
Tammy L. and Brandon Andries
Anne and Mead Montgomery Family Foundation
Brannin Charitable Trust
Cantor Fitzgerald
CBS Radio
Citigroup
Clare Rose Foundation
Toni and Bruce Dachis
Edward J. Friedman Foundation
The Elsie & Marvin Dekelboum Foundation
Encana Oil & Gas (USA)
Sally and Tim M. Ennis

Fineberg Foundation
Julie Fleshman and Randy Kennison
The George Couto Friends and Family Trust
Graphic Solutions Group
The Gross Family Charitable Fund
Heather and Paul G. Haaga, Jr.
Hackers for Hope
Jill Hammerstone
Hockey Fights Cancer
Infinity Pharmaceuticals
James Engle Custom Homes, LLC
Estate of Jeffrey Stephen White
John & Mary Pfouts (CRUT) Trust
Estate of John Meyer
JP Morgan Chase Bank
Mr. and Mrs. Mark K. Kelly
The Kenan Family Foundation
Mr. and Mrs. David H. Koch
Dr. Laurence A. Mack Memorial Fund
Leibowitz Family Foundation
The Lillian Rogatz Memorial Foundation
Dee Mcgonigle, III and Family
Ann T. McGonigle and Greg M. Witter
Millennium Pharmaceuticals
Lindsay and Brian Morgan
Mr. and Mrs. J. Peter J. Morgan
Ellen Pansky
Patrick Mahaffy Family Fund
Melinda and Norm Payson
Frank H. Olson FBO
Polo/Ralph Lauren Corporation
Walle Ralkowski
Rensselaer Honda
Rensselaer Honda
Resnick Family Foundation
Nancy and Stuart E. Rickerson
Dr. Jeffrey A. Ross, PhD
Jeanne W. Ruesch
Estate of Roger L. Cordes, Sr.
Amanda Seyfried
The Sharon Roberts Pancreatic Cancer Foundation
The Shirley Hobbs Martin Memorial Fund
Mr. and Mrs. Marc I. Stern
Bradley Tabach-Bank
Virginia Mason Medical Center
Gordon W. Williams

$25,000 – $49,999
Alex and Ani, LLC
Sheila Allen
Allina Health System
The Andrew Gomez Dream Foundation
Jane M. Anthony
Marsha and Jack Balsinger
Bell Nunnally & Martin LLP
Susan R. Bennett
Lee Berg
Cheri Boublis
The Broad Foundation
Mr. and Mrs. Matthew Brown
Cancer Treatment Centers of America
Capital Group Companies
Caplan Family Fund
Chicago Gathering
CIBACS Foundation Edison High School Foundation
Circle of Hope Bracelets
Clear Channel Outdoor
Clovis Oncology
CWS Dynamic Marketing Digital Core
CyberKnife Society
Nancy M. Daly
Candy and Eddie DeBartolo and Family
Mr. and Mrs. Richard Deposit
Derrick Ward Memorial Car Show
Rosalie Derke
Detroit Lions Charities
Dick & Sally Brickman Fund
Disney Worldwide Services
Edelman Public Relations
Education Network to Advance Cancer Clinical Trials
Maija and Alvin L. Eerkes
Enterasys Secure Networks
Estate Of Cynda Overton Mast
Estate of Margaret G. Potts
Thomas E. Ferguson
The First Tee of South Puget Sound
Fox Sports West
Fox Sports Southwest
James H. Gallant
GE Foundation
Genoveva Morales Uchalik Pancreatic Cancer Foundation
The George L. Shields Foundation
Mr. and Mrs. Alan Gingold
Goetz Family Foundation
Goldman, Sachs & Co. Matching Gift Program
The Goldsmith Family Foundation
Guess?
Mr. and Mrs. Bradley L. Gunn
Have A Skate With Bob Foundation
Ruth Herman
Highmark
HM Insurance Group
Harry Howle
The Hoyt & Viorica Pardee Foundation
ImClone Systems
Dr. William H. Isacoff
Laura and Mark J. Jennings
John Dunbabin Family Trust
Dr. John K. McCormick Foundation
Johnson & Johnson
Bob Jones
JP Morgan Chase
Nicholas Kalikow
Thomas Kaplan
Adam J. Kasower
Natalie Katz
The Kotick Family Foundation
Adriana Kwicinski and Nanci Caldwell
Blossom Leibowitz
Linda J. Verville Cancer Research Foundation
Linda Tallen & David Paul Kane Educ. Research Foundation
Mr. and Mrs. Michael Link
Lockton Companies
Maggies Enterprises
Rebecca Mavon
Mr. and Mrs. Douglas R. McKinney
Richard N. Merkin
Merrimack Pharmaceuticals
Molly Metz
MGI Pharma
Miami Office Systems
Captain Richard J. Miller
Northeastern Pennsylvania Healthcare Foundation
Novartis
Nowell Family Foundation
The Oberheide Family Foundation
Open Society Institute
Pan-Cure Fund
Pfizer Foundation
Pharmacia
Plotkin Family Foundation
Gary Poland
Thomas J. Pyden
The Reif Family Fund of the Jewish Community Foundation
Rod Rogers Foundation for Charities Fund
The Reichert Foundation
Reyes Family Foundation
The Robert and Marion Schamann Brozowski Foundation
The Robert R. Baumann Jr. Foundation
Robins, Kaplan, Miller & Ciresi, LLP Charitable Foundation
Ross Products Division Abbott Labs
Rudi Schulte Family Foundation
The Saban Charitable Support Fund
Salesforce.com Foundation
San Diego Padres
Mr. and Mrs. Rock Schnabel
Carl Schuster
Sealy Inc.
The Sheldon Lischin Foundation
Shirley French Lilac
Signal Hill CW Television (KTTC, Fox 47 and Cumulus)
Silent Partners
Simmons
Orin C. Smith
Sprint Foundation
Judith Stein, Esq.
Steven & Julie Brickman Fund
Strike For The Cure
The Susanne and Gary Tobey Family Foundation
UMB Bankcard
Union Pacific Corporation Giveplus Program
USC Norris Cancer Center
Verde Taqueria
Warner Bros. Entertainment Inc.
Wasserman Foundation
Cheryl L. Williams
Jeffrey Wilson
Wolfgang Puck Fine Dining Group
Wyner/Stokes Foundation
### Donations received from July 1, 2012 to June 30, 2013:

#### $1,000,000+
- Anonymous Donor
- Tempur-Pedic North America, LLC

#### $500,000 – $999,999
- Celgene Corporation

#### $250,000 – $499,999
- Blum-Kovler Foundation

#### $100,000 – $249,999
- The Bernard Lee Schwartz Foundation
- Genentech
- Zorina R. Kroop
- Estate of Mary Frances Johnstone
- The Palette Fund – Terrence Meck
- John M. Sobrato & Family
- Ambassador Cynthia Stroum

#### $50,000 – $99,999
- CBS Radio
- Citigroup
- Fineberg Foundation
- The George Couto Friends and Family Trust
- The Gross Family Charitable Fund
- James Engle Custom Homes LLC
- Estate of Jeffrey Stephen White
- Mr. and Mrs. Mark K. Kelly
- Laurie and Paul L. MacCaskill
- Madison Charitable Foundation
- Anne T. McGonigle and Greg M. Witter
- Ocean State Job Lot Charitable Foundation
- Patrick Mahaffy Family Fund
- Melinda and Norm Payson
- Estate of Roger L. Cordes, Sr.
- San Diego Padres
- Union Pacific Railroad

#### $25,000 – $49,999
- 2009 Bonnie Lyn Tobin Trust
- Alex and Ari, LLC
- Cancer Treatment Centers of America
- Chicago Gathering
- CIBACS Foundation Edison High School Foundation
- Clear Channel Outdoor
- The First Tee of South Puget Sound
- Fox Sports West
- Fox Sports Southwest
- Goetz Family Foundation
- The Jeannene Thompson Foundation
- Jones Day
- Nicholas Kalikow
- Adam J. Kasower
- Rebecca Mavon
- Merrimack Pharmaceuticals
- Molly Metz
- Lindsay and Brian Morgan
- Northeastern Pennsylvania Healthcare Foundation
- Padres Oncology/Cindy Matters Fund
- Salesforce.com Foundation
- Jeanne Weaver Ruesch
- Weiss Family Foundation
- Z Gallerie

#### $10,000 – $24,999
- 100.3 FM The Sound
- ABC 7 / WJLA-TV & News Channel 8
- ABC5
- Adventure Radio
- Aetna
- American Association for Cancer Research
- Amgen
- Bell Nunnally & Martin LLP
- The Berens Family Charitable Fund
- Brannin Charitable Trust
- Lorraine Burri
- Robert Buss
- Ed Cantwell
- CBS Radio Charlotte
- Diane E. Cheever
- David Clark
- Clear Channel Radio
- Clovis Oncology
- Corridor, Inc.
- Mr. and Mrs. Dennis L. Crawford
- Daniel Kleiman Fund
- Mr. and Mrs. Richard Deposit
- Disciplined Growth Investors
- Lorna Donatone
- Education Network to Advance Cancer Clinical Trials
- Educational Measures LLC
- Edward J. Friedman Foundation
- El Fenix Restaurants

- Elizabeth D. Stierman Trust
- Kelly Elliott
- Epstein Family Foundation
- Jai G. Essenmacher and Family
- FFCB (Relish Cookbook)
- Fight4Bobby
- Florida Hospital Medical Center
- James H. Gallant
- GE Foundation
- General Manufacturing Co.
- Give with Liberty
- Google
- Heather and Paul G. Haaga, Jr.
- Hackers for Hope
- Peter S. Hansen
- Have A Skate With Bob Foundation
- Ron C. Herman
- Highmark
- HM Insurance Group
- Hockey Fights Cancer
- ILWU Walk the Coast-Northwest
- Inkminded.Com
- Dr. John K. McCormick Foundation
- Jessie Barker McKellar Foundation
- The John Binns Revocable Trust
- Johnson & Johnson
- Bob Jones
- JW Marriott Washington DC
- Adam Keil and Family
- John Khoury
- KMOV
- Hilarie Koplow McAdams and Steve McAdams
- KPLC TV
- Jason Kuhn
- LA Kings
- Lamar
- Lockton Companies
- Long Valley Village Association
- MacDonald Family Charitable Trust
- Mattress Firm
- Mr. and Mrs. Philip J. Mazzola
- Mr. and Mrs. Rex McKinney
- Microsoft Matching Gifts and Giving Campaign
- Mr. and Mrs. Peter J. Morgan
- Becky Muir
- National Basketball Association
- Newman’s Own Foundation
- Nightwire Magazine
- Norton Commons LLC
- Pacific Alternative Asset Management Company
Patty’s Pals
John Petrakis
Pfizer
Progressive Engineering & Construction
Mr. and Mrs. Martyn Redgrave
Regina High School
Nancy and Stuart E. Rickerson
The Robert and Marion Schamann Brozowski Foundation
Rose M. Brancone Family Trust
Dr. Jeffrey A. Ross, PhD
Rudi Schulte Family Foundation
Amanda Seyfried
Orin C. Smith
Starfish Foundation, Inc.
The Susanne and Gary Tobey Family Foundation
U.S. Family Guide Pittsburgh Kids Guide.com
Virginia Mason Medical Center
WDEF/WDDO/WUUQ Radio Group
Mr. and Mrs. Robert G. Weber
Laurence Weiss
WNED
WRCB
Yelp

$5,000 – $9,999
84 Lumber Company
Advance Capital Management
Albert Whitted Airport Preservation Society
AllianceBernstein
Allina Health System
Alpha Industries
Amegy Bank
Mr. and Mrs. Christopher H. Anderson
Jennifer Anderson
Aquila Productions
Antonella P. Arnone
Astellas Pharma
Automatic Data Processing
Avation
Avendra LLC
Bank for International Settlements
James C. Holleran Memorial Fund
Christine Beiriger
Susan R. Bennett
Berrymans Charitable Fund
Mr. and Mrs. Tray Black
Madeline Block
Bluestone Farms LLC
Lynn A. Booth
Bristol-Myers Squibb Foundation
Eric Butler
Mr. and Mrs. Damian Caggiano
Canaccord Genuity Inc
Lisa A. Cannon-Albright, PhD
Capital Group Companies
Carstens Inc.
Casablanca Inn & Bistro
Chang Family 1999 Trust
Chase Centers Management
Dr. and Mrs. C. Brandon Chenault
Cherry Petersen Landry Albert LLP
Chevron Humankind Employee Funds & Matching Gifts
Clare Rose Foundation
Susan Clarkson
Clear Channel Media
Clear Channel Outdoors
Cleveland Indians Baseball Company
Cody’s Original Roadhouse Bay Pines
CSE Federal Credit Union
CSTK Velociti Charitable Fund
Dr. and Mrs. Bret A. Cuthbertson
Dallas Mavericks Basketball Limited
Delaware North Companies Sportservice
Delta Downs Racetrack Casino and Hotel
Detroit Lions Charities
Downtown Design Services
Mr. and Mrs. William H. Easom
Ed Haggar Family Foundation
Maja and Alvin L. Eerkes
Joan Egrie
Ronen Elad and Family
The Elsie & Marvin Dekelboum Foundation
Employees Community Fund of Boeing California
EnCana Oil & Gas (USA)
EnvisionRxOptions
Valerie Ewell
Expedia
Fairway Outdoor Advertising
Lynn S. Fastuca
First Federal Bank
First Weber Group Foundation
Fluor Cares
William Ford, Jr.
Framingham Police Association
From the Heart of Italy
The Funger Foundation
Todd Gelfand
The George L. Shields Foundation
Mr. and Mrs. Chris Gifford
GM Nameplate
Bernie Gottlieb
Kirsten D. Goulde
Kelly Hall
The Hangar Restaurant and Flight Lounge
Kevin S. Hannon
Hope Harper
Cynthia G. Hello
Sandra Hillesheim
Holly’s Club
Homage
Ilitch Charities.
Invesco Power Shares
Dr. William H. Isacoff
J and D Shoppers
Jim & Shirley Young Charitable Trust
John & Hilda Arnold Foundation
Margie Johnson
Jonco, Inc. dba McDonald’s
Kent School District #415
Ronda Kham sourivong
King’s Hawaiian
Kingstowne Striders
Thomas D. Kitz Foundation
LA & SF Specialty
Stewart Lande
The Lane Construction Corporation
The Lee - Brokenthal Charitable Fund
Steve R. Lorton
Love of God Foundation
Darla and Alleyn V. Luzum
Mary Diaz Pancreatic Cancer Fund
Mattress Outlet
McCormick and Company
Trish McGonigle and Bill Tokheim
Allan K. McMorris
MD Anderson Cancer Center
Olga and Philip Megdal
Lawrence B. Middbio
David L. Miller
The Monique Markarian Revocable Trust
Janet R. Mordecai
Carol Morgan
Morgan Stanley
Motorola Mobility Foundation
Movin & Groovin 5K
MurMaid Mattress Factory and Showroom
Thomas R. Nides
North America Savings Bank
Northside Hospital
The Oberheide Family Foundation
Ellen Pansky
Pepsico Foundation
Pizza By Pappas
Plotkin Family Foundation
Gary Poland
Beth L. Porzelt
Matt Price
Providence Business News
The Prudential Foundation
Purdue Pharma LP
The Purple Project Chi Middle School
Quicken Loans
Ellen S. Rabb
Walle Ralkowski
Mr. and Mrs. Andy Ramer
Richard N. Ramsden
Leland Reicher
Resnick Family Foundation
Robert N. and Nancy A. Downey Foundation
The Robert R. Baumann Jr. Foundation
Rubio's Restaurant
Domenic R. Ruscio
Ruth Baldauf Levi and Richard A. Levi Charitable Fund
Thomas M. Ryan
Seattle Cancer Care Alliance
Mark Sheridan
Silicon Valley/San Jose Business Journal
Traci L. Smallwood
St. Pete Road Runners
Stanford Cancer Institute
Stark Company Realtors
Hollie C. Stewart
Stupski Family Fund
Susan L. Klimaitis Foundation
Abiola Taiwo
Texas Knee & Sports Medicine
The Tower Foundation
Barbera Thornhill
Janna and Robert Tipton
Tower Foundation
Trani Family Foundation
Transamerica Life Insurance Company
U.S. Bank
UAB Health System
UC Physicians Company
United Concordia Dental
United Way Of Greater Kansas City
University of Notre Dame
Upper Path Valley Presbyterian Church
Virginia Mason Medical Center
Mr. and Mrs. Frank E. Walsh, Jr.
Leigh Walters Manning
Warren Clinic Oncology/NWBCC
Eileen M. Wawrzynek
Mr. and Mrs. Brad Weinstein
Robyn M. Williams
Anitra D. Winkler
WNCN
WPRI 12 / Fox Providence
The Wyler Foundation
Zissu Family Foundation

$2,500 – $4,999
Adbivle
Alcoa
All Metals Recycling LLC
Alliant Energy
America Bank of Commerce
American Family Insurance
American Transmission Company LLC
Cathy Ames
Gary Anderson
Anne and Mead Montgomery Family Foundation
Jane M. Anthony
Aptalis Pharma
Robert Arzbaecher
Asuragen
BancorpSouth
Bank of America
Barclays
Beaumont Health Systems
Mr. and Mrs. Carl G. Behnke
Bellanti Plumbing
Marilys A. Bennett
Mr. and Mrs. John R. Berger
Mr. and Mrs. Jeffrey M. Berkman
Bertha Johnson Memorial For Pan Can
Blackstone Laboratories
Bloomberg LP
Blue Cross and Blue Shield of Kansas City
BMC Software
Boeing Employees Credit Union – BECU
The Boyette Family
Bravelets
Broadway Lews LLC
Mr. and Mrs. Matthew Brown
Susan Brown
Business Insurance Consultants, Inc.
Capital One N.A.
Cargill Incorporated
Shari Carter
Cassandra's Cure for Cancer Foundation, Inc.
Castrucci Dealer Group
Rebecca A. Chapman
Charlotte Gastroenterology & Hepatology PLLC
Maureen Chelius
Mr. and Mrs. Russell L. Cherry
Chevron Products Company
Thomas Christopher
Chubb & Son
Cisco Foundation
CIT
City Farms LLC
City National Bank
Clark Construction Group LLC
Coast Longshore Division
Kathy Colby
Ned Colletti
Convergent Wealth Advisors
Daniel Conwil
Mr. and Mrs. Ryan Cornelius
Mr. and Mrs. Mike Courtney
The Crystal Family Foundation
Cuna Mutual
Marc Czel
Dallas Center-Grimes Community School District
Dancers Against Cancer aka: On YourToes Academy of Dance LLC
Philip L. Davidson
Mr. and Mrs. Edward J. DeBartolo, Jr.
The Defining Line LLC
Mr. and Mrs. Wade Delisle
Cynthia Denis
Mr. and Mrs. Joe DeRosa
Mary Kate DeRose
Rosalie Dertke
Mr. and Mrs. Andrew J. Detherage
Ashley Dimond
DLR Group
Mr. and Ms. Steve J. Donahue
Karen Dow
Tammy and Steve Ehrmann
Shelby Hopkins and Ed Eiker
Mr. and Mrs. Tim M. Ennis
Entercom Communications
Enterprise Holdings Foundation
Josh Fagen
Ken W. Falhaber, Sr.
Falhaber Nissan
Gail Ferber
Susan Fisher
Julie Fleshman and Randy Kennison
Florida Cancer Specialists
Michael Forman
Jacqualyn A. Fouse
Fredman Family Foundation
Freese and Nichols
Lindsay M. Friedman
Friends Of Ginny Brown-Waite
Froedtert Health
Frogsy Radio
Amanda R. Frost
Dr. and Mrs. Ronald Frost
G. Irwin Company
Taylor Gallegos
Goldman, Sachs & Co. Matching Gift Program
Good Samaritan Hospital
Grainger Matching Charitable Gifts Program
Rona and Bruce Greenwald
Stephen J. Guariglia
Mr. and Mrs. Bradley L. Gunn
Halozyme Therapeutics
Mary Hansen
Tim Harrison
Richard Hausrood
Helsinn Therapeutics
Mr. and Mrs. Scott Helton
Hempfield Area Senior High School Activity Fund
Mary Henry
Ruth Herman
David P. Hetzel
HKS
Steve Hopp
Hospice Compassus
HP Your Cause
Illinois Tool Works Foundation
Indiana Fever
International Longshore Warehouse Union Local 19
Ivy Ridge Living
Tammy L. Jajola
The Janpak Charitable Foundation
Betsy R. Kadwit
Jeffrey C. Kan
Larry Katz
Keefer Family Charitable Trust
Alice M. Keisling
Kent County Memorial Hospital
KeyBank Foundation
Margaret Keyes
Kenneth Kido
Kittelson & Associates
Marjorie Klayman
KMTV
Knights of Columbus
Michael A. Korengold
Lakewood Orthodontics
Mr. and Mrs. Seth Leary
Bruce Leff
Levine Cancer Institute
Lifespan
Litchfield Intermediate School
Los Angeles Dodgers
LRN Corporation
Ludwig Family Foundation
Char LuTzi
Mr. and Mrs. Scott MacCaskill
Ken MacDonald
James MacGregor
Madison Family Dental Associates
Magic 98
Jeffrey A. Malace
Mr. and Mrs. Robert Manning
Stephen Mansfield
The Mask and Wig Club of University of PA
Mayo Clinic
MBE, A UPS Company
Danielle McCormack
The McDonnell Group
Mark McDougall
Dr. Kathryn McGonigle & Mr. Dave Rawlings
Camille L. McIntosh
William H. McVay
Merck Partnership for Giving
Midwest Cancer Care/MCA Midwest Health System
Milken Family Foundation
Jim and Karen Mohr
Mooney and O’Neill
David Moore
Moving Solutions
Mt Zion Enrichment Center
Jeannie Mucklestone
MV Rotary Matching Grant
Gerald M. Neeson
Neil Finn Sports Management
Monica Nelson
Nintendo of America
Nitel
Nordson Corporation
Northwestern Mutual Foundation
Occidental Oil and Gas Corporation
The Ohio State University Medical Center
OHSU Knight Cancer Institute
Cori Olson
Pacific Medical
Nicoie Palumbo
Linda and Bruce Pansky
Irena Pawlak
Pearlstone Family Fund
Peter 5K LTD
Hunt Pettit
The Pew Charitable Trusts Matching Gifts Program
Vincent J. Picozzi, MD
Pine Crest School
QBE
Chip Ragen
Dr. Pat Rathbone
The Ravenous Pig
Redpath Integrated Pathology
Lynn Reilly and James Walker
Rebecca Reynolds
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Kelly Riddle
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RunTex
Mr. and Mrs. Richard A. Sarvas
Mr. and Mrs. Terry Sarvas
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ScriptPro LLC
Sells Middle School
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Barbara and Randy Smith
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Dan Spain
Stein/Geilberg Foundation
The Stephen J. Eshman and George E. Randall Memorial Fund
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Surgical Care Affiliates
Synthetic Resources
Oleg Tabakov
Daniel Tearpock
Terranova & Associates LLC
Texas Roadhouse
Volunteers
FY2012-13 Core Role Volunteers
*Includes volunteers who served in a core role capacity anytime between July 1, 2012 and June 30, 2013.
We apologize in advance if any of our dedicated leaders have been inadvertently left off of this list.

Volunteer Advisory Council

Tammy Andries  Maija Eerkes  Gael Sandoval
Melissa Benson  Carol Foreman  Jay Stern
Mariann Cheney  Noila Johnson  Nicole Trelia
Todd Cohen  Lindsey McDonald
Brenda Coleman  Greg Petrosewicz

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Adrienne E. Turner  Ana M. Shook  Barbara C. Stephens  Carol L. Foreman
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Allison Wied  Ann M. Bywaters  Billy Shayman  Charlotte Garrett
Allyn Mattax  Ann Martin  Bob Lougheed  Chea Waters Evans
Amanda E. Hapgood  Annamarie Calkins  Bonnie Heinrich  Chelsea Orvell
Amanda West  Anne Grigg  Brandy L. Glick  Cheryl Derricotte
Amy C. Boettcher  Annie A. Pixley  Breanne E. Hagen  Cheryl Martin
Amy Crim Macko  Ariane Chapple  Brenda M. Coleman  Chris Burroughs
Amy Cunningham  Ashleigh J. Coffee  Brian D. Hall  Christina H. Jajgelski
Amy D. Quijas  Astrid Oifenbuttel Huber  Brian R. Green  Christina M. Carey
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Amy D. Quijas  Audrey Montalto  Brian R. Green  Christine M. Carey
Amy E. Osteryoung  Amy Hardey  Brian T. Poe  Christine Mukete
Thank you to those who remained committed to the cause this year with energy and guidance. As a community, we will continue the fight.
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Palo Alto, CA

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Evanston, IL

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New York, NY

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University of Pennsylvania
Philadelphia, PA

Geoffrey Wahl, PhD
Salk Institute for Biological Studies
La Jolla, CA
## 2012-13 Financial Results

### Statement of Activities
Year ended June 30, 2013

#### Revenue

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$8,964,579</td>
<td>$7,120,972</td>
</tr>
<tr>
<td>Special Events — Net</td>
<td>10,705,207</td>
<td>8,771,804</td>
</tr>
<tr>
<td>Investments, store and other</td>
<td>218,594</td>
<td>571,388</td>
</tr>
<tr>
<td><strong>Net Revenue Sources</strong></td>
<td><strong>19,888,380</strong></td>
<td><strong>16,464,164</strong></td>
</tr>
</tbody>
</table>

#### Expenses

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program Services</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Research</td>
<td>6,914,781</td>
<td>5,032,781</td>
</tr>
<tr>
<td>Advocacy</td>
<td>2,208,453</td>
<td>1,912,723</td>
</tr>
<tr>
<td>Patient Services</td>
<td>2,655,869</td>
<td>2,418,367</td>
</tr>
<tr>
<td>Community Outreach</td>
<td>4,817,307</td>
<td>3,749,048</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td><strong>16,596,410</strong></td>
<td><strong>13,112,919</strong></td>
</tr>
<tr>
<td><strong>Supporting Services</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General and Administrative</td>
<td>587,363</td>
<td>500,645</td>
</tr>
<tr>
<td>Fundraising</td>
<td>1,737,180</td>
<td>1,454,887</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td><strong>2,324,543</strong></td>
<td><strong>1,955,532</strong></td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>18,920,953</strong></td>
<td><strong>15,068,451</strong></td>
</tr>
</tbody>
</table>

#### Increase in Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase in Net Assets</td>
<td>$967,427</td>
<td>$1,395,713</td>
</tr>
</tbody>
</table>
### Statement of Financial Position

Year ended June 30, 2013

#### Assets

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,662,657</td>
<td>$1,450,462</td>
</tr>
<tr>
<td>Investments</td>
<td>11,060,486</td>
<td>8,514,725</td>
</tr>
<tr>
<td>Pledges and Sundry receivables, net</td>
<td>2,447,207</td>
<td>1,456,975</td>
</tr>
<tr>
<td>Prepaid expenses and inventory</td>
<td>365,780</td>
<td>596,790</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>722,370</td>
<td>694,539</td>
</tr>
<tr>
<td>Other assets</td>
<td>101,898</td>
<td>77,305</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$16,360,398</strong></td>
<td><strong>$12,790,796</strong></td>
</tr>
</tbody>
</table>

#### Liabilities and Net Assets

#### Liabilities

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable, accrued and other liabilities</td>
<td>$1,275,797</td>
<td>$1,165,631</td>
</tr>
<tr>
<td>Grant obligations</td>
<td>5,759,930</td>
<td>3,271,280</td>
</tr>
<tr>
<td>Deferred lease liability</td>
<td>620,517</td>
<td>617,158</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>7,656,244</strong></td>
<td><strong>5,054,069</strong></td>
</tr>
</tbody>
</table>

#### Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>7,688,805</td>
<td>6,984,947</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>1,015,349</td>
<td>751,780</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>8,704,154</strong></td>
<td><strong>7,736,727</strong></td>
</tr>
</tbody>
</table>

**Total Liabilities and Net Assets**

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$16,360,398</strong></td>
<td><strong>$12,790,796</strong></td>
</tr>
</tbody>
</table>
These financial statements were abstracted from Pancreatic Cancer Action Network’s June 30, 2013 and June 30, 2012 financial statements, which were audited by Windes & McClaughry Accountancy Corporation. Because the information does not include all the disclosures required by U.S. generally accepted accounting principles, it does not purport to present Pancreatic Cancer Action Network’s financial condition or results of activities. A copy of the audited financial statements is available online and can also be provided upon request from our national office.