Join Us In The Fight Against Pancreatic Cancer

• Jenny Isaacson, Vice President, Community Engagement

• Yehuda Sugarman, Grassroots Advocacy Manager
Welcome, Silicon Valley Volunteers!

JOIN THE FIGHT!
AN INTEGRATED APPROACH

ADVANCE RESEARCH DISCOVERIES + SUPPORT PATIENTS & FAMILIES + BUILD AND SUSTAIN FEDERAL SUPPORT + MOBILIZE THE TROOPS =

DOUBLE THE SURVIVAL RATE BY 2020
What is an Affiliate?

- 100% volunteer driven
- 58 volunteer affiliates
- 5 Core Leadership Roles
  - Affiliate Coordinator
  - Advocacy Coordinator
  - Education & Outreach Coordinator
  - Event Coordinator
  - Media Representative
- Volunteer committee members support each of these areas

34 Community Representatives
3 Community Advocates
Comprehensive Research Strategy

MORE RESEARCHERS + MORE RESEARCH + MORE COLLABORATION = BETTER TREATMENTS AND CURES
Increase federal dollars for pancreatic cancer research and advance our legislative initiatives
Advocacy Activities

Build Relationships With Your Members of Congress

Send Emails via the Advocacy Action Center

Participate in the National Call-In

Submit Letters to the Editor of Your Local Newspaper

Attend District Meetings & Town Halls

Collect Proclamations from State & Local Elected Officials
-- Karl Moran,
Media Representative,
Denver Affiliate
Recalcitrant Cancer Research Act Becomes Law!
THE GOAL: Double the survival rate by 2020

Indicators:

1. NUMBER OF SCIENTISTS STUDYING PANCREATIC CANCER
2. NUMBER OF PATIENTS ENROLLED IN CLINICAL TRIALS
3. DOLLARS FUNDED ANNUALLY FROM THE FEDERAL GOVERNMENT
4. NUMBER OF PARTICIPANTS/VOLUNTEERS AT EVENTS
• Pancreatic cancer is the only one of the top 5 cancer killers for which deaths are projected to INCREASE.

• By 2020, pancreatic cancer is projected to surpass breast and colorectal cancer and become the 2nd leading cause of cancer death.