

# KEEP THE MEMORY ALIVE



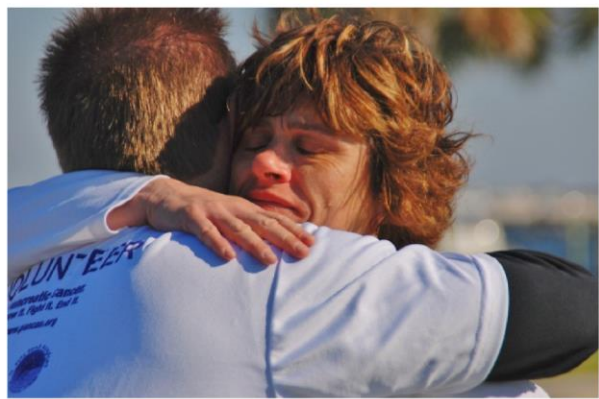
We established this program in 2008 after becoming aware of the tremendous need of those who have been touched by pancreatic cancer to share their stories with friends, family members and others who care deeply about their loved one. In addition to sharing your story, you provide a wonderful place for friends and family to pay tribute, leave heartfelt comments and support the fight against pancreatic cancer in your loved one's name.

Many page creators customize their loved one's page over the year, writing dedications on their birthday, collecting donations instead of holiday gifts or, for example, updating the page description to highlight their loved one's passion for baseball on Opening Day. There are many options and opportunities to utilize this wonderful site and we welcome everyone to create their own unique page for their loved one.



Below are instructions on how to set up your page:

1. First go to [www.pancan.org/keepthemoryalive](http://www.pancan.org/keepthemoryalive)
2. Click on the green box that says "Register"
3. You will be prompted to fill out the required fields
4. Create your URL. You can personalize the URL website after registration by clicking on the "Profile" tab and editing
5. Name your page, for example: "Remembering Randy"
6. Upload a picture from you desktop/laptop
7. Write a tribute to your loved one
8. Set your fundraising goal and then share your page with your friends and family



Need help setting up or  
customizing your page?

Contact the Donor Relations Team  
at [donorrelations@pancan.org](mailto:donorrelations@pancan.org) or  
toll free at 877-272-6226