



WE GIVE HOPE TO THOSE TOUCHED BY PANCREATIC CANCER

With your donations, you will too. Our organization is driven by the strong support of those who understand the challenges faced by pancreatic cancer patients. Your gifts will create a lasting legacy in the ongoing fight against pancreatic cancer.

PLEASE CONTACT US TO DISCUSS A GIFT OPTION THAT CAN BE PERSONALIZED TO FIT YOUR NEEDS

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HELP RAISE THE CURE

- Create groundbreaking medical advances in the fight against pancreatic cancer—and leave a lasting legacy for future generations.
- Give patients the resources and hope they need to fight pancreatic cancer.
- Make sure pancreatic cancer research gets the funding it deserves.
- Raise tomorrow's cure with us today.

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Donor and Corporate Relations
PANCREATIC CANCER ACTION NETWORK

GIVE TO THE FIGHT AGAINST PANCREATIC CANCER



PANCREATIC CANCER ACTION NETWORK
ADVANCE RESEARCH. SUPPORT PATIENTS. CREATE HOPE.

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HOPE FOR PANCREATIC CANCER PATIENTS STARTS WITH YOU

Through the generous donations of individuals and corporations, **THE PANCREATIC CANCER ACTION NETWORK** is able to advance research, support patients and create hope for those affected by pancreatic cancer. We are the only national organization creating hope in a comprehensive way through research, patient support, community outreach and advocacy for a cure. Join us, make a difference and **RAISE THE CURE**.

A COMPREHENSIVE STRATEGY FOR SUCCESS

The Pancreatic Cancer Action Network is the only national nonprofit organization fighting pancreatic cancer in a comprehensive way: funding private research for tomorrow's cures, providing patient support for today's needs, and advocating for greater public awareness and more government focus on finding cures for the nation's fourth leading cause of cancer deaths.

CREATE TOMORROW'S CURES THROUGH RESEARCH TODAY

You can help fund the medical research today that will create medical breakthroughs tomorrow. With your generosity, we can overcome the lack of stable and dependable funding that has left pancreatic cancer research far behind other major cancers. Since 2003, we have raised \$3.5 million in grants to encourage and foster a new generation of pancreatic cancer researchers who are working on identifying early detection methods and effective treatments. The Pancreatic Cancer Action Network has developed a comprehensive action plan to move the science forward to find a cure. We have launched a historical campaign, **RAISE THE CURE**, an initiative to secure federal and private funding for pancreatic cancer research. As part of this initiative, we have presented the *National Plan to Advance Pancreatic Cancer Research* to the federal government asking for \$170 million in funds dedicated to

pancreatic cancer research. The Pancreatic Cancer Action Network has also committed to raising \$25 million in private donations over the next three years. To make this initiative a success, we need your help.

GIVE PATIENTS THE SUPPORT THEY NEED TODAY

Your donation supports our Patient and Liaison Services (PALS) program, which provides personalized, one-on-one phone support that gives patients the resources they need to take control of their health care today. PALS Associates establish trusted relationships with patients and can perform customized searches of the latest clinical trials, offer educational materials on more than forty topics related to pancreatic cancer, and connect patients with other caregivers and survivors. All of this is provided free of charge—thanks to our donors.

RAISE THE AWARENESS THAT RAISES THE CURE

It's time to turn up the volume about this deadly disease and create the will and resources to raise the cure. We know that the cure starts with advocacy for increased federal research funding, which is why we work hard to give our volunteer affiliates the tools they need to urge Congress to take action and create hope. Our affiliates are active in more than 80 cities across the U.S. and are passionately dedicated to raising much needed awareness and funds to educate their communities about pancreatic cancer. Your donations keep our advocacy efforts moving forward.

HOW INDIVIDUALS CAN MAKE A DIFFERENCE

- Make a tax deductible gift in honor of a loved one. Gifts can be in the form of cash, stock or securities, or a vehicle.
- Fund a research grant. *Career Development Awards* entice a new generation of investigators to embrace the opportunities in pancreatic cancer research. *Pilot Grants* encourage new and innovative ideas for research at all levels. Both opportunities are stepping stones to larger federal grants.
- Leave a legacy with a planned gift. As you make important decisions about your estate, consider providing support in the form of bequests, gift annuities, charitable remainder trusts and endowments.
- Give while you work. Many employers offer opportunities for contributing through United Way, the Combined Federal Campaign, Matching Gift Programs, or other workplace giving programs.
- Special Occasion Giving. We offer many unique opportunities for making special occasions even more meaningful, including weddings, birthdays, and anniversaries.

HOW CORPORATIONS CAN MAKE A DIFFERENCE

- Become a national cause partner of the Pancreatic Cancer Action Network.
- Become a local sponsor of one or more of our Community Outreach events.
- Add the Pancreatic Cancer Action Network to your workplace giving ballot.
- Provide a matching gift program for your employees' donations.
- Become an instrumental part of Raise The Cure, our new national campaign, through major donations of \$100,000 or more.