

SPONSOR LEVELS

Presenting Sponsor - \$25,000

All Platinum Sponsor level benefits plus:
First pick of celebrity teammate
Event "Presenting Sponsor"
Logo on marketing materials as presenting sponsor including posters, fliers, etc.
Three radio plugs from Rick Carlisle on weekly radio show
25 Complimentary tickets
Affiliate page recognition and link to sponsor's website for one year
May advertise with PurplePingPong logo
"Meet & Greet" with players during event

Platinum Sponsor - \$10,000

All Corporate Celebrity Team level benefits plus:
Opportunity to pick your celebrity teammate
Logo listed in print materials as Platinum Sponsor including posters, fliers, etc.
Sponsor logo displayed on the event website with a link to sponsor website
Prime booth space at entrance of Moody Coliseum
Sponsor mentioned in event-day announcements and in all media press releases
Company name/logo printed on celebrity T-shirts
10 complimentary event tickets

Corporate Celebrity Team Sponsor - \$7,500

Opportunity to provide up to 3 players on one of 16 celebrity teams
3 complimentary ping pong paddles
Company logo on print materials, including posters, fliers
Signs with sponsor's name/logo throughout event
8 complimentary event tickets
3 complimentary T-shirts printed with individual or company name
Company name printed on T-shirts

Individual Celebrity Team Sponsor - \$5,000

Opportunity to provide up to 3 players on one of 16 celebrity teams
3 complimentary ping pong paddles
3 complimentary event tickets
3 complimentary T-shirts printed with individual or company name

Corporate Sponsorship: \$3,000

(deadline a.m. of 3/5/10)
Opportunity to provide up to 2 players on one of 16 celebrity teams
3 complimentary ping pong paddles
Company logo on t-shirts and banners
4 complimentary event tickets
3 complimentary t-shirts printed with individual or company name

Individual Sponsorship: \$1000

Opportunity to provide 1 player on one of 16 celebrity teams
1 complimentary ping pong paddle
2 complimentary event tickets
1 complimentary t-shirt printed with individual or company name

All logo sizes will be relative to the level of donation: the higher the level, the larger the space allotted for the logo on marketing materials. All sponsorship contracts must meet print deadlines to be included.

These levels can be adjusted to meet your company's marketing needs.

Sponsor Information

Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

T: () _____ F: () _____ Email: _____

Sponsor level: Presenting Platinum Corporate Celebrity Team Individual Celebrity TeamHow would you like your company listed?
_____**Payment Method** **Check** Check # _____ Check date _____**Please make checks payable to Pancreatic Cancer Action Network* **Credit card** Please circle one: Visa MC Amex Disc Exp. date _____

Card # _____ CID# _____ Signature _____

Name as it appears on card _____

 Cash **In-kind donation**

Description of item(s): _____

Please check one: In-kind donation will be delivered Please pick up in-kind donation In-kind donation is enclosed

Estimated fair market value: _____

How was value determined? (cash value, appraisal, etc.): _____

This agreement, signed by a duly authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated. By signing this agreement, you acknowledge that you have read and agree to all Pancreatic Cancer Action Network sponsorship terms and conditions. This agreement will become effective upon acceptance by the Pancreatic Cancer Action Network. Payment is due within 30 days of signing.

Signed and dated this _____ day of _____, 20_____.

Print name_____
Signature of authorized company representative**Thank you for your generous support!***For questions please contact Mary Jo Jennings at mjennings@pancanvolunteer.org or 972-489-2034.*Please mail completed forms and
payment to:PurplePingPong
c/o Mary Jo Jennings
16730 Preston Trail
Dallas, TX 75248**The Pancreatic Cancer Action Network is a 501(c)3 non-profit, tax ID #33-0841281**

SPONSOR TERMS

Sponsoring parties must agree to all of the terms and conditions below to sponsor a Pancreatic Cancer Action Network event. Please initial after each item to indicate that you have read and agree.

1. The Pancreatic Cancer Action Network hereby grants sponsoring party(s) the right to be an Official Sponsor of the Event. **Sponsoring party(s)** shall have the right to use the name of the Event, the Pancreatic Cancer Action Network's trademarks associated with the Event, in advertising on the effective date of this signed contract until 30 days after the Event. However, **sponsoring party(s)** must refer to the Event by its full name, including the name of the title sponsor, if any. All such materials are subject to the Pancreatic Cancer Action Network's prior written approval.
Initial: _____
2. **Sponsoring party(s)** will not grant any of its rights hereunder to any third party nor allow any tie-in partner of **sponsoring party(s)** to refer to its official status hereunder without the Pancreatic Cancer Action Network's prior written approval. **Sponsoring party(s)** will notify the Pancreatic Cancer Action Network in writing if they learn of any unauthorized use of the Event name or trademarks.
Initial: _____
3. The Pancreatic Cancer Action Network shall have the right to use **sponsoring party(s)** trademarks in advertising and promoting the Event. **Sponsoring party(s)** shall have the right to use the Event trademarks on merchandise in connection with **sponsoring party's** promotion of your sponsorship of the Event, provided any merchandise produced by **sponsoring party(s)** shall be of high quality consistent with our outstanding public image. All such materials are subject to the Pancreatic Cancer Action Network's prior written approval.
Initial: _____
4. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person and that it will comply with all laws and regulations pertinent to its business.
Initial: _____
5. In the event that the Event does not take place due to any cause beyond the reasonable control of the parties, this Agreement shall terminate and the Pancreatic Cancer Action Network's only obligation shall be to return to **sponsoring party(s)** the Licensing Fee paid to the Pancreatic Cancer Action Network hereunder less any direct out-of-pocket expenses incurred by the Pancreatic Cancer Action Network prior to the date of termination.
Initial: _____
6. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between us. This Agreement may not be assigned by either party. It shall be governed by the laws of the State of California. It is complete and represents the entire agreement between the parties.
Initial: _____

The Pancreatic Cancer Action Network is a 501c(3) non-profit, tax ID #33-0841281