



**PanCAN Team Hope Ohio-Columbus' and Partners'  
Accomplishments 2004 - 2007**

**2004 \*\* First year in Columbus \*\***

1. **First meeting at Panera Bread** - July 2004
2. **Membership:** 8 regular members
3. **November Awareness Month Activities**
  - A. **Proclamations** declaring November as Pancreatic Cancer Awareness Month received from Ohio Senate, City of Columbus, Columbus Mayor's Office, Upper Arlington City Council, Ashtabula, Marble Cliff City Council, Centerville City Council
  - B. **Other Activities**
    - i. **Displays** – ribbons, ribbon cookies & informational materials distributed at various members' workplaces and over **\$500 in donations** received from presence of displays
    - ii. **Z Gallerie event** – 7 members took shifts at information table and announcement in Upper Arlington News weekly neighborhood paper for ZGallerie event
    - iii. **Article** in Battelle Memorial Institute's internal newsletter, reaching 16,000 employees worldwide
    - iv. **Posters** distributed to all Worthington Libraries and Columbus Metropolitan Library locations, group members' workplaces and various community locations
4. **Health Fairs** - Information distributed at several State of Ohio employee health fairs, the Worthington Recreation Center Health Fair and the September 2004 President's Cancer Panel: Translating Research to Reduce the Burden of Cancer on Pancreatic Cancer Symposium at the Ohio State University

**2005**

1. **Columbus Wellness Community partnership** - Began meeting in their offices April '05
2. **Membership:** local email list has grown to 36 people
3. **November Awareness Month Activities**
  - A. **Displays** of cookies, ribbons, information and posters distributed at various members workplaces
  - B. **Letter to Editor** published in several of the SNP News and This Week News neighborhood newspapers Received emails or letters from at least 3 people who saw letter and at least one person said they were going to donate to PanCAN. (Copy of Letter to Editor available.)
4. **General Awareness Activities**
  - A. **Posters** distributed at group members' workplaces and various community locations
  - B. **PanCAN Introduction letters** sent to 125 physicians and area medical associations
  - C. **Health Fairs**- attendance at NBC4 Health Expo (10/22-23), Gastrointestinal Cancers 2005 Symposium 8/26-27 and National Cancer Survivor Awareness Day at Mt. Carmel East sponsored by Community Wellness Center, 6/26; information distributed at President's Commission Update on Pancreatic Cancer at OSU in late Spring
  - D. **Ohio State University** – key partnership with OSU Office of Student Affairs in support of V.P. Bill Hall
    - i. **OSU Move-In Day** – Information table at move-in day. OSU attached over 600 purple ribbons to note cards that explained the ribbons and had PanCAN's contact information, as well as the web site link to Mr. Hall's graduation commencement speech. These were printed up by OSU and were distributed to point people in the Student Affairs office.
    - ii. **B.M.W. (Beat Michigan Week)** – Nov 14-19<sup>th</sup>
      - a. **Ribbon** distribution throughout all OSU dining halls, offices and events
      - b. **PanCAN logo** on the Ohio Union's B.M.W. web page

- c. **Pancake Breakfast** – at the Jesse Owens North Recreation Center. Hundreds came for free breakfast to watch the game on the big screen. Everything decorated with purple balloons and white tablecloths decorated with hundreds of purple ribbons. PanCAN had information table and PanCAN’s Pres. & CEO Julie Fleshman spoke to audience, along with Dr Saab and Mr. Hall’s son.
- d. **Residence and Dining Halls** – OSU created template for Residence Hall bulletin boards
- E. **Kenyatta’s Walk Update:** For the 2<sup>nd</sup> year in a row, Kenyatta and some of his family recreated the walk his mom, Jacquelyn Chandler, took during the great Eastern/Canada power outage of 2 years ago.
- 5. **Fundraiser - Diaz Tennis Tournament** - The Diaz family organized the 1st Annual Mary Diaz and William Copeland Tennis Tournament, held July 8-10<sup>th</sup> at OSU’s tennis courts. Sixty people participated and generous donations from both businesses and individuals **raised over \$30,000 for PanCAN!**
  - A. **Press** – result of Diaz Tennis Tournament was published in UA, page 6B in the 8/3/05 Upper Arlington News.
  - B. **Information table** at tournament and many ribbons handed out

## 2006

- 1. **Fundraiser**
  - A. **PanCAN Garage Sale** – participated in Worthington’s community garage sale called “Treasures on the Green” in July and raised over **\$1500** in water, sale items and raised community awareness
  - B. **2<sup>nd</sup> Annual Diaz Tennis Tournament** – raised over **\$30,000**
- 2. **General Awareness Activities**
  - A. **Pancreatic Cancer Treatment Approaches Informational Dinner** – attended as guest
  - B. **Ohio State University** – continued partnership with OSU Office of Student Affairs in support of V.P. Bill Hall.
    - i. OSU’s “Breakfast for Bill” on Michigan vs. OSU game morning – had information table
    - ii. Ribbon distribution throughout OSU
    - iii. September OSU Pillow Fight in memory of Bill Hall in September – had information table and spoke to audience
  - C. **NBC4 Health Fair** – attended and spoke with many people, including local NBC4 television anchors
  - D. **NBC4 Noon Interview** – 3 minute live interview as result of health fair conversations (see above)
- 3. **Local membership has grown** – email list at 45
- 4. **November Awareness Month Activities**
  - A. Displays at work
  - B. Max & Erma’s fundraiser (May and November events raised a combined total over \$300)

## 2007

- 1. **PanCAN Training and first-ever PanCAN Lobby Day in Washington, DC 4/24** – Columbus’ Team Hope Coordinator Astrid and Advocacy Coordinator Amy joined 160 others from across the US to lobby Congress members. We were joined with 4 other Ohioans for meetings with 8 Ohio Senators’ and Representatives’ offices, as well as dropped off information with 8 additional Ohio Representatives’ offices, to talk about increased funding for the National Institutes of Health, National Cancer Institute and for HR Res 257 to declare November Pancreatic Cancer Awareness Month.
- 2. **PanCAN Affiliate Roles filled** – Columbus Advocacy Coordinator and Media Representative filled. Event Coordinator and Education/Outreach Coordinator positions are open.

### **Upcoming events:**

- 1. **Max & Erma’s fundraising event** – Tuesday, May 29<sup>th</sup>, Dublin restaurant location - *flyer on PanCAN web*
- 2. **Treasures on the Green – Worthington, Saturday, July 21<sup>st</sup>** – *flyer on PanCAN web*
- 3. **Phil Diaz tennis tournament** – 3<sup>rd</sup> annual will be held July 7, 8, 9 at OSU Varsity Courts – *flyer on PanCAN web*