



# PANCREATIC CANCER ACTION NETWORK

ADVANCE RESEARCH. SUPPORT PATIENTS. CREATE HOPE.



**Outdrive Pancreatic Cancer**

**June 30, 2008  
Beaver Brook Country Club  
Annandale, NJ**

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**Annandale, NJ**



**Event Location:**

Beaver Brook Country Club  
25 Country Club Drive, Annandale, NJ  
Tel: (908) 735.4200  
[www.beaverbrookcc.com](http://www.beaverbrookcc.com)

**Registration:**

Monday, June 23rd is the last day for golfer registration submission. Reception-only tickets can be purchased until Saturday, June 28th.

**Registration Address:**

Please make checks **payable to Pancreatic Cancer Action Network.** Mail golf and reception registrations, sponsorships, tributes, tribute pictures and advertising to:  
19 Decker Avenue, Elizabeth, NJ 07208  
Attn: Anne Travisano

**Dress Code:**

Collared Shirts and Golf Attire Required

**Rain Contingency:**

If the golf course is closed on the event date due to rain, the golf outing and reception will be rescheduled for Monday, July 14, 2008. Please contact Beaver Brook Golf Course to check status in the event of rain.

**Entertainment:** "Keys for the Occasion"

## SCHEDULE:

### Monday, June 30, 2008

<b>11:30 am:</b>	Arrival and Registration
<b>11:45 am:</b>	Lunch
<b>1:00 pm:</b>	Shotgun Start
<b>6:30 pm:</b>	Reception Dinner <small>(Recognition Ceremony, Golf Prizes, Silent Auction)</small>

## SPONSORSHIPS:

### Event Sponsorship Levels:

**Diamond Sponsorship:** \$1,800

- Color Cover Advertisement in Event Program Booklet
- Event Tickets: Foursome and Reception
- Tee Box Sponsor Signage

**Platinum Sponsorship:** \$1,300

- Full Page Inside Advertisement in Event Program Booklet
- Event Tickets: Foursome and Reception

**Gold Sponsorship:** \$1,050

- Half Page Advertisement in Event Program Booklet (or) Tee Signage – Sponsor's Choice
- Event Tickets: Foursome and Reception

### Tee Box Advertising:

Name and Company Logo on Signs at Tee Box \$ 300

### Tribute Sponsorship:

A picture of friends and family affected by pancreatic cancer or other cancers displayed at each hole for an in-memory-of or an in-honor-of tribute.

In-Memory-of Tribute at holes: \$ 30

In-Honor-of Tribute at holes: \$ 30

**Sponsorship Deadline is May 20, 2008**

## ADVERTISING:

**Advertising Deadline is May 20, 2008**

### Event Program Booklet Advertising:

Color Cover:	\$1,000
Inside Whole Page (b/w):	\$ 600
Inside Half Page (b/w):	\$ 300
Inside Quarter Page (b/w):	\$ 150
Business Card Size (b/w):	\$ 50

## REGISTRATION:

### Golfer Ticket:

Individual Ticket: \$ 200

Foursome: \$ 775

#### Includes:

- Electric Cart
- Green Fees
- Golfer's Gift Package
- Lunch
- Commemorative Foursome Photo for each person in the Foursome
- Reception
- Recognition and Awards Ceremony
- Buffet Dinner
- One-hour Open Bar
- Entertainment
- Lowest Score Prize
- Silent Auction
- Raffle
- 50/50 Cash and Prize Drawings
- Closest to-the-pin Prize
- Longest Drive (His and Hers) Prizes
- Hole-in-One: Car (Donated if a golfer gets a hole-in-one)

**Reception-Only Ticket:** \$ 85

#### Includes:

- Recognition and Awards Ceremony
- Buffet Dinner
- One-hour Open Bar
- Entertainment
- Silent Auction
- Raffle
- 50/50 Cash and Prize Drawings

**Registration Deadline is June 23, 2008**

**Waiver:** By participation and payment for this event, I hereby waive and release any and all claims for injuries and damages for myself and all listed dependents against the Pancreatic Cancer Action Network, event sponsors, venue management, and all personnel for any injury I, or all listed dependents, might suffer during or as a result of this event. I attest that I and all listed dependents, are physically fit and prepared for this event. I grant full permission for organizers to use photographs and/or video of myself and all listed dependents, and/or quotations of myself and all listed dependents, for legitimate accounts of this event and promotion of Pancreatic Cancer Action Network. Pancreatic Cancer Action Network is not responsible for any items lost or stolen at any time before, during or after the event. I understand that I am fully responsible for all listed dependents for the duration of the event and must accompany them at all times. I also agree that my entry fees, once paid, are non-refundable. I have read and agree to the terms of the waiver on this form.

Dear Sponsors, Donors and Friends,

The New Jersey Affiliate of the Pancreatic Cancer Action Network invites you to attend its first annual "Outdrive Pancreatic Cancer" Golf Outing, which will be held on Monday, June 30th, 2008 at the Beaver Brook Country Club in Annandale, NJ.

The Pancreatic Cancer Action Network is the only national organization that provides a comprehensive approach to fighting pancreatic cancer through advancing research, supporting patients and creating hope.

Pancreatic cancer is the 4th leading cause of cancer death. Most people with pancreatic cancer survive an average of three to six months post-diagnosis, and only 5% survive past five years. With a decrease in research funding and poor diagnostic detection, pancreatic cancer has the highest mortality rate out of all cancers.

All proceeds from this event will be given to the Pancreatic Cancer Action Network to help increase funding for pancreatic cancer research and support the various programs which help to assist families battling this devastating disease.

During the reception, the New Jersey Affiliate of the Pancreatic Cancer Action Network will honor Dr. Stephen Schreiber, Alyssa Sheridan, PA and Diane Haley, LCSW for their continued fight against pancreatic cancer and for their on-going support of the Pancreatic Cancer Action Network.

Dr. Schreiber, Alyssa Sheridan, PA and Diane Haley, LCSW have been an integral part of fighting pancreatic cancer in the tri-state area. Their outstanding efforts include operating the only pancreatic cancer support group in the tri-state area, as well as spearheading and participating in advanced, state-of-the-art medical treatments that specifically target pancreatic cancer. We thank and honor them for their continued efforts in this fight.

During the reception we will also hold a silent auction where you can bid on everything from 2009 US Open tickets, a set of golf clubs to designer handbags and much, much more.

We look forward to seeing you on Monday, June 30th and getting one step closer to finding a cure for pancreatic cancer.

Sincerely,

**Anne Travisano**

*New Jersey Affiliate Coordinator*

**MaryAnne Travisano**

*New Jersey Affiliate Event Coordinator*

**Nicole Trella**

*New Jersey Affiliate Education / Outreach Coordinator*

**Todd Cohen**

*New Jersey Affiliate Media Representative*

**Debbie Herrero**

*New Jersey Affiliate Advocacy Coordinator*

**Dennis Disken, Linda Disken, Michele Greco, Janette Marootian, Marla Napurano, Ann Nemetz, Bob Travisano, Esq., Don Travisano, Patti Travisano, Rebecca Perez**  
*New Jersey Affiliate Members*

## **Event and Auction Prizes include:**



2009 US Open Tickets

Gift Certificates

Set of Golf Clubs

Foursome Certificates for  
NJ's Premier Golf Courses

Designer Handbag

Fendi Sunglasses

Jewelry

Golfer's Participation Gift Bags

and much, much more.



**PANCREATIC CANCER  
ACTION NETWORK**

ADVANCE RESEARCH. SUPPORT PATIENTS. CREATE HOPE.

501c 3# 33-0841281

# REGISTRATION:

Deadline is June 23, 2008

## Please make checks payable to:

Pancreatic Cancer Action Network

## Please mail payment and form to:

19 Decker Ave., Elizabeth, NJ 07208 / Attn: Anne Travisano

\_\_\_ Golfer Tickets \$200 each / \$\_\_\_\_\_ Total

\_\_\_ Golfer Foursome \$775 / \$\_\_\_\_\_ Total

**Team Name:** \_\_\_\_\_

(only if you have a foursome)

## Golfers:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Telephone #

\_\_\_\_\_  
Golf Shirt Size (S, M, L, XL, XXL)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Telephone #

\_\_\_\_\_  
Golf Shirt Size (S, M, L, XL, XXL)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Telephone #

\_\_\_\_\_  
Golf Shirt Size (S, M, L, XL, XXL)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Telephone #

\_\_\_\_\_  
Golf Shirt Size (S, M, L, XL, XXL)

\_\_\_ Reception Only \$85 each / \$\_\_\_\_\_ Total

## SPONSORSHIPS:

Deadline is May 20, 2008

### Please make checks payable to:

Pancreatic Cancer Action Network

### Please mail payment, form, artwork and tribute photos if applicable to:

19 Decker Ave., Elizabeth, NJ 07208 / Attn: Anne Travisano

<input type="checkbox"/>	Diamond Sponsorship	\$1,800
<input type="checkbox"/>	Platinum Sponsorship	\$1,300
<input type="checkbox"/>	Gold Sponsorship	\$1,050
<input type="checkbox"/>	Tee Box Advertisement	\$ 300
<input type="checkbox"/>	Tribute Sponsorship	\$ 30

please include photo (labeled with your name and person for tribute) and 2-line tribute with payment / photos will be returned after event

If you would like to donate an item for the silent auction, please contact MaryAnne Travisano at (908) 354-8256

## PROGRAM ADVERTISING:

Deadline is May 20, 2008

<input type="checkbox"/>	Color Cover	\$1,000
<input type="checkbox"/>	Ad included with paid sponsorship	
<input type="checkbox"/>	Inside Whole Page (b/w)	\$ 600
<input type="checkbox"/>	Ad included with paid sponsorship	
<input type="checkbox"/>	Inside Half Page (b/w)	\$ 300
<input type="checkbox"/>	Ad included with paid sponsorship	
<input type="checkbox"/>	Inside Quarter Page (b/w)	\$ 150
<input type="checkbox"/>	Business Card Size (b/w)	\$ 50

I will forward camera-ready artwork in an electronic PDF format to [annern11@aol.com](mailto:annern11@aol.com).

I will forward camera-ready artwork with my payment via mail.

I do not have camera-ready artwork. I will forward my company logo and copy to [annern11@aol.com](mailto:annern11@aol.com). My ad will need to be designed.

I do not have camera-ready artwork. I will forward my company logo and copy with payment via mail. My ad will need to be designed.