

## PanCAN Running Team Fundraising Strategies

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### How to raise \$2900 in three short months

Month 1:

- Start by sponsoring yourself = \$100 and send in the signed forms and contract to the PanCAN office
- Send out at least thirty letters or e-mail links to your personal fundraising page (see online fundraising info below) to friends and family. Ask for a minimum donation of \$50 = \$1500

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Total= \$1600

Month 2:

- Follow up on your fundraising letters & e-mails.
- Ask six family members (minimum donation of \$35 each) = \$210
- Ask five friends to sponsor you (minimum of \$35 each) = \$175
- Ask three co-workers so sponsor you (minimum of \$35 each) = \$105
- Check with your company's human resources department to see if they offer matching gifts. If they do you would get another \$105 for those two co-worker's donations!

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Total= \$595

Month 3:

- Ask an additional six co-workers to sponsor you (minimum of \$35 each) = \$210
- Ask six more friends to help sponsor you (minimum of \$50 each) = \$300
- Ask seven neighbors if they would help sponsor you (minimum of \$30 each) = \$210

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Total= \$720

Congratulations You made your goal of raising \$2900 for PanCAN! Start writing your thank you notes!

### Online "Personal Fundraising Pages" for the PanCAN Running Team!

Raise more money with less effort at [www.justgiving.com/teamhope](http://www.justgiving.com/teamhope)

The Pancreatic Cancer Action Network (PanCAN) now offers event participants the ability to set up online Personal Fundraising Pages to help them raise more money for research and patient programs.

### Online Personal Fundraising Pages are Powerful, Easy & Effective:

- Create your own web page and collect online donations/pledges for participation in your Team Hope event!
- Make powerful personalized appeals that include a photo and personal message. This makes asking and donating effective and easy.
- Email the link for your page to family and friends who can make credit card donations
- "Thank you" emails are automatically sent to donors on your behalf.

Check out these great Personal Fundraising Page examples from other PanCAN fundraisers:

<http://www.justgiving.com/pfp/mikebrooks>

<http://www.justgiving.com/pfp/marksmarathon>

Get started:

Go to [www.justgiving.com/teamhope](http://www.justgiving.com/teamhope) and set up your page today!

### **If you ask your participants to mail checks:**

In order to ensure that your checks are attributed to your fundraising efforts, please collect checks (payable to PanCAN) at your address, and then send them in batches to the PanCAN office, labeled with your name and the name of your event. If for any reason you prefer that checks be sent directly to the PanCAN office, please tell your supporters that the check must be clearly marked with your name and the name of the event in order to be counted toward your fundraising efforts. If a check is marked with the name of your loved one, it will be attributed to a fund in his/her name, not your event. If you have any questions, please don't hesitate to contact us at the PanCAN office.