



Together we can make a difference!

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FOR IMMEDIATE RELEASE

**INNOVATIVE PROGRAM FOR PANCREATIC CANCER PATIENTS INTEGRATES
CLINICAL TRIAL PROCESS INTO EXTENSIVE PATIENT INFORMATION AND GUIDANCE**

***PanCAN's New Program Assists Patients and Caregivers in
Learning About and Understanding Available Options***

EL SEGUNDO, Calif. U.S.A. (Aug. 30, 2002) - The Pancreatic Cancer Action Network (PanCAN) launched an innovative program for patients that integrates the clinical trial process into extensive patient information and guidance. PanCAN's new Patient and Liaison Services (PALS) program assists patients and caregivers in learning about and understanding their options so they can discuss them with their medical care team and loved ones. PanCAN is the first national patient-based advocacy organization for the pancreatic cancer community, which includes patients, family, medical researchers and physicians.

"This new program encourages patients to learn all they can about pancreatic cancer to make informed decisions," said Michelle Muething, PanCAN's Director of Patient and Liaison Services (PALS) and Scientific Affairs. "Our goal is to help patients and to offer hope. We want them to know we're here and ready to answer questions and suggest resources."

Important information and guidance is available to pancreatic cancer patients and their families through PanCAN's Patient and Liaison Services (PALS). Friendly, trained PALS Associates are available to assist patients on a one-on-one basis Monday through Friday from 9 a.m. – 5 p.m. PST. The PALS program is offered at no cost to callers, and is made possible through the generosity of PanCAN supporters. PALS Associates are available toll free at 877-2-PANCAN (877-272-6226), or via e-mail at medinfo@pancan.org.

Resources are available on many topics relating to pancreatic cancer, including: frequently asked questions; clinical trials; cancer health centers; support groups; diet and nutrition questions; pain management; community events; and insurance and job-related issues, among other topics.

For additional resources and information, contact PanCAN's PALS program toll free at 877-2-PANCAN (877-272-6226), or via e-mail at medinfo@pancan.org. Also, visit the Pancreatic Cancer Action Network's web site at www.pancan.org.

About PanCAN

PanCAN is a 501(c)(3) nonprofit organization founded in 1999 by surviving family members of individuals who had died of pancreatic cancer. Chartered as a grassroots organization of advocacy for pancreatic cancer patients and their families, PanCAN currently has volunteers and members throughout the United States and around the world. PanCAN is the first national public benefit advocacy organization for the pancreatic cancer community. The organization works to focus national attention on the need to find a cure for pancreatic cancer, and provides public and professional education embracing the urgent need for more research, effective treatments, prevention programs and early detection methods. Visit www.pancan.org to obtain more information, e-mail info@pancan.org, or call 1-877-272-6226.

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